

CONTENT

HISTORY AND METHODOLOGY OF JOURNALISM

<i>Stepan Kost', Tetiana Burdeha</i> UKRAINIAN–POLISH DISCOURSE IN THE NEWSPAPER 'RIDNYI KRAI' (1920–1922).....	3
---	---

THEORY AND PRACTICE OF MODERN JOURNALISM

<i>Iryna Davydova, Liudmyla Davydova</i> ECOLOGICAL ISSUES IN THE LOCAL MEDIA SPACE OF ZHYTOMYR REGION	16
--	----

<i>Andrii Kalyniv, Paraskoviya Dvorianyn</i> SPECIFICITY OF MODERN MILITARY TV REPORTING (BASED ON THE MATERIALS OF UKRAINIAN MILITARY CORRESPONDENTS)	29
--	----

<i>Ivan Krupskyi, Natalya Kharkevych</i> THE FUNCTIONAL POTENTIAL OF MODERN JOURNALISM IN FORMING TRUST IN THE MEDIA IN CRISIS CONDITIONS	45
---	----

<i>Olga Mitchuk</i> REGIONAL MEDIA RESISTANCE IN THE SYSTEM OF INFORMATION SECURITY AND CRISIS COMMUNICATIONS.....	56
--	----

<i>Volodymyr Nezhyvelo</i> MEDIA IN THE CONTEXT OF RUSSIA'S INFORMATION AND PSYCHOLOGICAL WARFARE AGAINST UKRAINE	65
---	----

<i>Yulia Ovchar</i> THE FUNCTIONAL POTENTIAL OF POLITICAL NARRATIVES IN THE PROCESSES OF CONSTRUCTING PUBLIC OPINION	77
--	----

<i>Ihor Paslavskyi</i> CRITERIA FOR SELECTING THE TOPIC OF A JOURNALISTIC PIECE.....	86
---	----

MASS COMMUNICATIONS ABROAD

<i>Oksana Bondarchuk, Iurii Melnyk</i> JOURNALISTIC INVESTIGATIONS BASED ON OSINT IN THE CONTEXT OF THE RUSSIAN-UKRAINIAN WAR: BELLINGCAT AND <i>THE NEW YORK TIMES</i>	99
--	----

Andrii Melnyk

THE OTHER SIDE OF THE REASON: THE MEDIA IMAGE OF THE IDEOLOGY OF THE “DARK ENLIGHTENMENT”	108
--	-----

NEW MEDIA

Iryna Bogachuk

THE ‘TELEGRAMISATION’ OF THE UKRAINIAN MEDIA SPACE: ADVANTAGES, RISKS AND CONSEQUENCES FOR JOURNALISM	117
--	-----

Mariana Kitsa

THE EVOLUTION OF MEDIA BUSINESS MODELS IN THE CONTEXT OF DIGITALISATION: AN ANALYSIS OF FACEBOOK AND GOOGLE.....	128
---	-----

MEDIA RESEARCH

Roksoliana Bilous

GONZO JOURNALISM IN STUDENTS’ ASSESSMENTS	136
---	-----

Marian Zhytariuk

ON THE ISSUE OF COMPILING A NATIONAL MARTYROLOGY OF UKRAINIAN JOURNALISTS AND MEDIA WORKERS WHO DIED DURING THE RUSSIAN AGGRESSION	154
--	-----

Oleksii Sytnyk, Svitlana Vodolazka, Tetiana Krainikova, Olena Ryzhko

THE USE OF ARTIFICIAL INTELLIGENCE IN BOOK PUBLISHING: INSTRUMENTAL AND CREATIVE INTEGRATION INTO EDITORIAL PROCESSES	170
---	-----

MEDIA EDUCATION

Pavlo Aleksandrov

TYPOLGY OF EDUCATIONAL ROLE-PLAYING GAMES IN JOURNALISM EDUCATION	187
--	-----

Vitalii Gandziuk

MEDIA EDUCATION IN REGIONAL HIGHER EDUCATION INSTITUTIONS: THE EXPERIENCE OF MYKHAILO KOTSIUBYNSKYI STATE PEDAGOGICAL UNIVERSITY OF VINNYTSIA	197
---	-----

Iryna Odobetska

INTERACTIVE GAMIFIED EDUCATIONAL ELEMENTS IN THE TRAINING OF FUTURE JOURNALISTS (BASED ON THE EXAMPLE OF 'JOURNALISM' EDUCATIONAL PROGRAM OF MYKHAILO KOTSIUBYNSKYI STATE PEDAGOGICAL UNIVERSITY OF VINNYTSIA).....	207
---	-----

MEDIA LAW

Nataliia Shaida

LEGAL LIMIT OF PERMISSIBILITY OF MILITARY CONTENT IN MEDIA AND SOCIAL NETWORKS.....	220
---	-----

MEDIA STYLISTICS

Khrystyna Datsyshyn, Borys Potiatynyk

PRECEDENT PHENOMENA OF CULTURE AND LITERATURE IN MEDIA TEXT: COMMUNICATIVE-FUNCTIONAL ASPECT	231
--	-----

Anatoliy Kapelyushnyi, Oleksandr Lichmanov

MARKERS OF SPECIAL PROPAGANDA TOOLS FROM THE COLD WAR PERIOD IN THE MODERN UKRAINIAN MEDIA DISCOURSE	241
--	-----

Nataliia Lebedenko

OFFICIALESE IN MEDIA TEXTS: CAUSES AND PREVENTION METHODS....	253
---	-----

MEDIA TECHNOLOGIES

Владислав Білозеров, Яна Шекеряк-Кушка

ВІД ЦЕНЗУРИ ДО СЛІПИХ ЗОН: ЕВОЛЮЦІЯ КОНТРОЛЮ ІНФОРМАЦІЇ В ЕПОХУ АЛГОРИТМІВ	263
---	-----

Тетяна Війтович

DATA-DRIVEN STORYTELLING ЯК ІНСТРУМЕНТ АНАЛІЗУ В ЕКОНОМІЧНІЙ ЖУРНАЛІСТИЦІ	278
--	-----

Iryna Tabinska

COMMUNICATIVE TRANSFORMATION OF THE 'AUTHOR-READER' DIALOGUE IN MEDIA IN THE AGE OF ARTIFICIAL INTELLIGENCE	292
---	-----

Liudmyla Fedorchuk

TECHNOLOGIES OF THE FUTURE: OLYMPIC BROADCASTING FROM PARIS 2024.....	304
--	-----