

338.488.2:640.4

– 28 78. ,

2,4 , 37,5 %

2009–2013 . (2,6)

2013 . 3 313

“Nobilis” (49), “ ” (34),

“ ” (33), “ ” (17) “ ” (18 -

), “ ” (26), “ ” (7),

“ ” (20), “ ” (13), “ ” (15), “ - ” (12 -

), “LH Hotel & SPA” (22), “Reikartz ” (52), “Reikartz

” (22). 14 1 386 ,

“ ’ ” – 400 , “ ” – 670 , “

” – 316 . “ ” (370 -

), “ ” (90), “ ” (53), “ ” (200),

“ ” (76)

, 60 % (47 ’) – .

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,

– 2012 .

Wyndham Hotel Group (

Ramada Worldwide), “ ”.

Premier International – “

” Reikartz Hospitality Group – “Reikartz

“Reikartz ”.

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Hilton Worldwide, Holiday Inn, Carlson Rezidor Hotel Group

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100 – .

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“ ” ,

2013 .,

,

“ ” , 2013

	530	2 990	1 135
	290	1 540	742
	200	990	503

(- ,)
 - 10-20 %,
 300-400 ,
 ; “ ”, “ ”) , 70-80- . (“ ”, “ ”)
 10-30 ,
 - ,
 - 60-80 % , - 30-40 %,
 2000-2010 .
 176,6 % , 2010 . 122,0 215,4 .
 2000 . 286,3 % , 24,8
 71,0 . ,
 2010 . 7 % ,
 (75-90 %) , 50-70 %
 , - 22 % .
 58,6 % (46,1 .)
 “ ” . - 36,8 % , “ ”,
 (50 %). ,
 - 40,4 % ,
 28,9 % . 2010 .
 (27,9 %), (13,4), (8,1), (7,2), (6,3 %).
 2011 . 142,6 ,
 - 64,5 % , 35,5 % -
 57,6 ,
 (26,3 %), (14,0),
 (12,5), (5,2 %).

2004 ..

2010–2012 ..

2012 .

100

Wi-Fi,

100 250

– 80

450

(60 %),

20 %

2

100–250

(60–80),

20–30).

– 20 %, – 15, – 40 %, – 10 %,

– ;

– ;

- (- ') -
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- , ' ;
- ;
- ;
(, ,).

1. / // 1. - 104-119.
2. [http://www.rusnauka.com/25_NNP_2011/Economics/10_91676.doc.htm.
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31.03.2014
28.04.2014
25.06.2014

**HOTEL INDUSTRY OF LVIV: HISTORICAL BACKGROUND,
CURRENT STATUS, TRENDS OF DEVELOPMENT****Igor Pandyak***Ivan Franko National University of Lviv,
P. Doroshenko Str., 41, UA – 79000 Lviv, Ukraine*

Historical and socio-economic predictors of the first hotels in Lviv in Austria-Hungarian period were shown. Formation and development of hospitality area in Polish, Soviet and independent Ukraine periods were analysed. The factors that influenced the changes of quantitative and functional parameters of the hotel industry during the retrospective and modern development were characterized. Significant impact of socio-economic and political factors on the change of number of hotel enterprises, their sizes and forms of organization was revealed. The most attention was focused on the investigation of current status of Lviv hotel services. Among them are structure, forms of organization, types of companies, problems of categorization, economic indexes. Basic problems and directions of development of hotel industry of Lviv were disclosed.

Key words: hospitality, infrastructure of tourist accommodation, hotel companies, category, hotel types, capacity of room stock, strategy of hotel business development.