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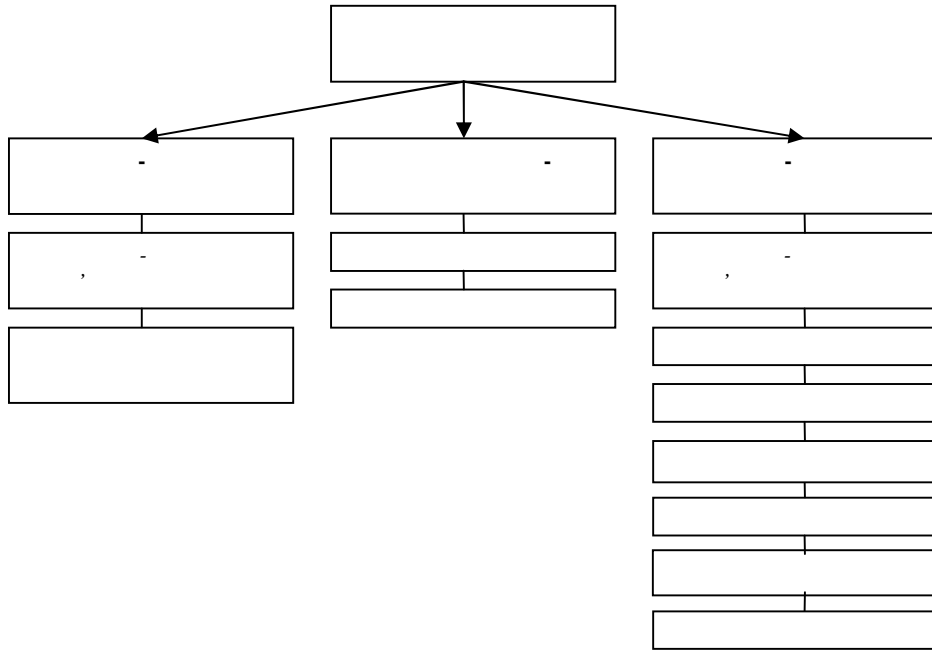
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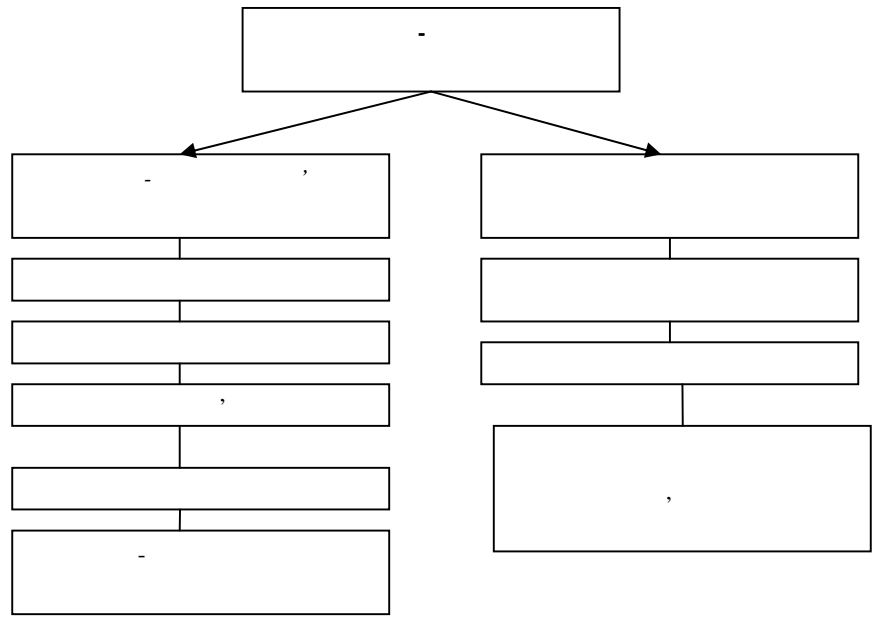
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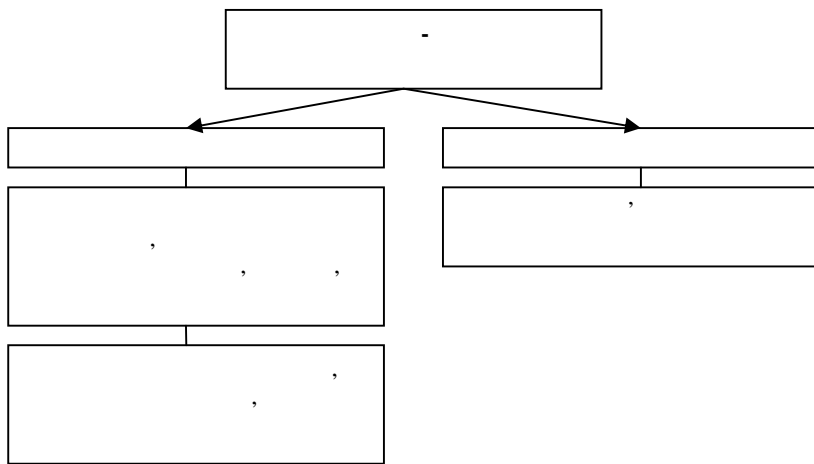
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## ANALYSIS OF THE DEVELOPING FACTORS IN THE RECREATION SPHERE

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In the article it is analysed some determinations of the developing factors in recreation sphere by Ukrainian and foreign scientists. Own classification of recreation developing factors of region is offered. In obedience to the given classification all of factors can be divided into naturally geographical, human geographical and individually motivational factors.

*Key words:* recreational needs, motivational factors of recreation, developing factors of the recreation sphere.

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