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1. - . (1885).
2. - . (1877).
3. - . (.).
4. - . (1861-1877).
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-	“ ”		- 12,	- 250
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FACTOR AND RESOURCE PRECONDITIONS OF TOURISM ORGANIZATION IN PUTYLSKYI DISTRICT OF CHERNIVTSI REGION

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Factors of tourism development in Putylskyi district of Chernivtsi region were investigated. Tourism resources, infrastructure, material and technical bases of district for the purposes of tourism development were studied. The impact of natural, geographical, historical, cultural, socio-economic conditions and the factors that potentially and actually influence on the formation of regional tourism product of the study area were defined. Factors that limit the development of tourism in the district, particularly low level of recreation and tourism infrastructure and lack of methodical, organizational and information support of subject of tourist activity were traced.

Key words: Putylskyi district, tourism resources, infrastructure, tourism organization.