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[8]

[2, с. 28]

[8].

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1.
Fig. 1. Prospects for creation of tourist clusters of Luhansk region

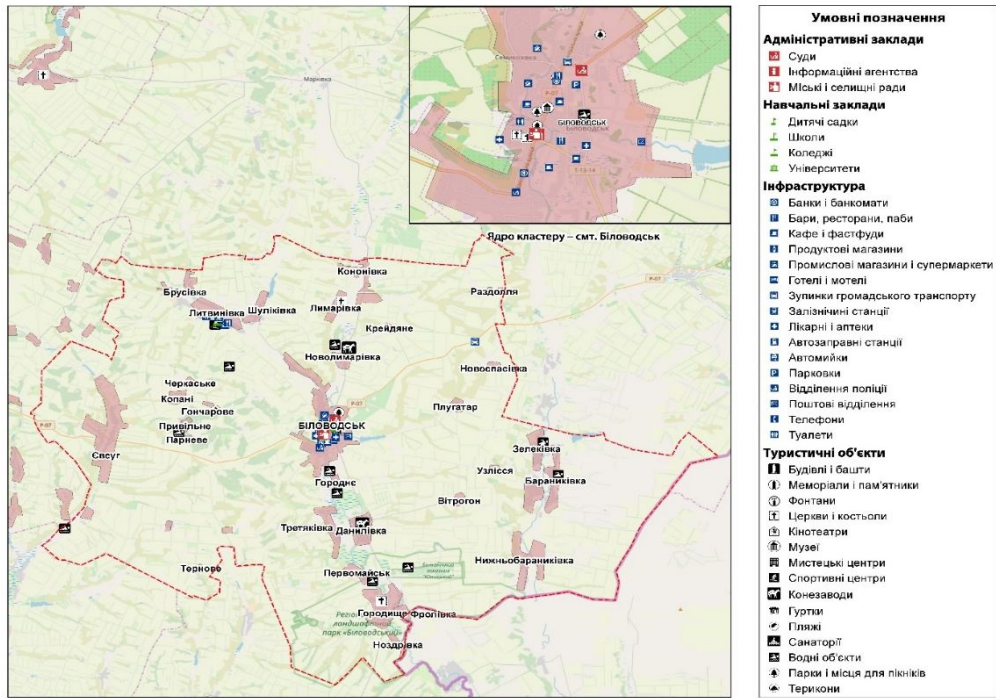


Fig. 2. Tourist cluster “Bilovodsk region”

XIX (1881), (1873), (1801), (1845) [1].

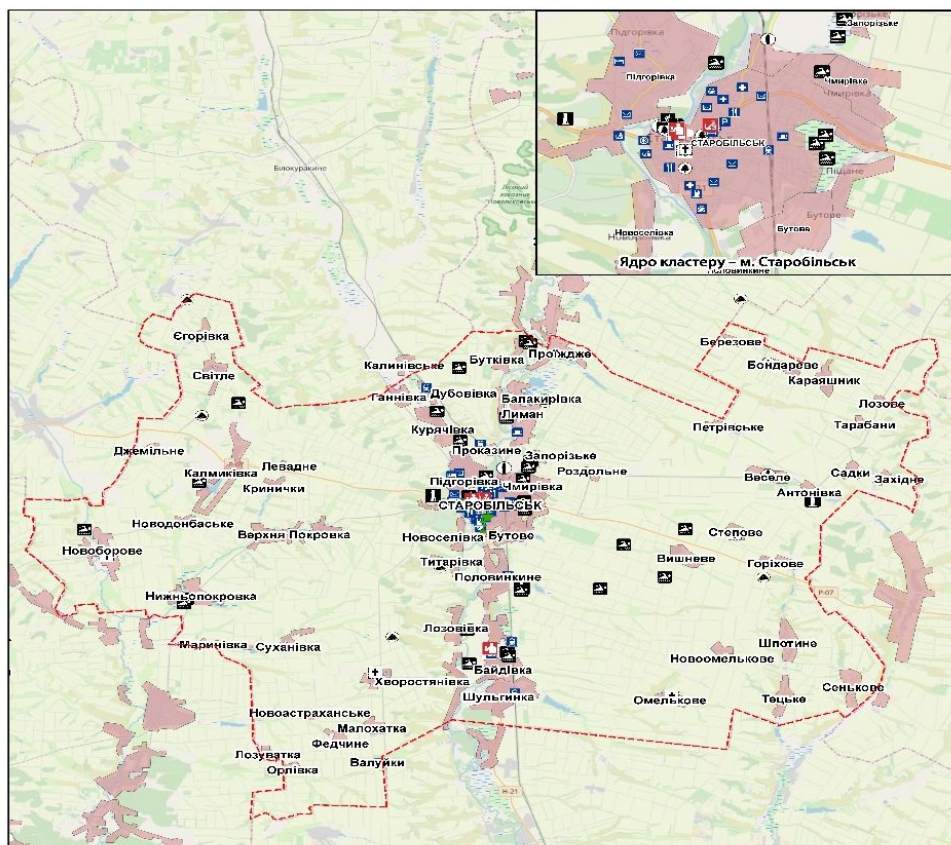
(V ; . . - . . .).

22 343,2 (14 %)

14 011 .

” [1].

“ ” .4.



.4. “ ” .2
 Fig. 4. Tourist cluster “Starobilsk region”. Symbols are the same as in fig. 2

14 , 5 741,6241 , 3,5 %
 “ : ” (5), “ (450), ” (1 186),
 “ ” (71), “ ” (117),
 “ ” (2 407,12), “ ” (192),
 , “ ” (116), “ ” (47),
 “ ” (104), “ ” (97,1884),
 “ ” (135,3576),

“ , ” (515,4626), “ ” (298,4955). “ ”
 ().
 [10].
 80 , “
 ”. 416
 , 32 , 1
 , 121 : 10 , 1
 , 30 , 3 , 80 , 33 , 1
 14 , 50-70- XX „ 4 –
 [10]. , ,
 .5
 “ ”

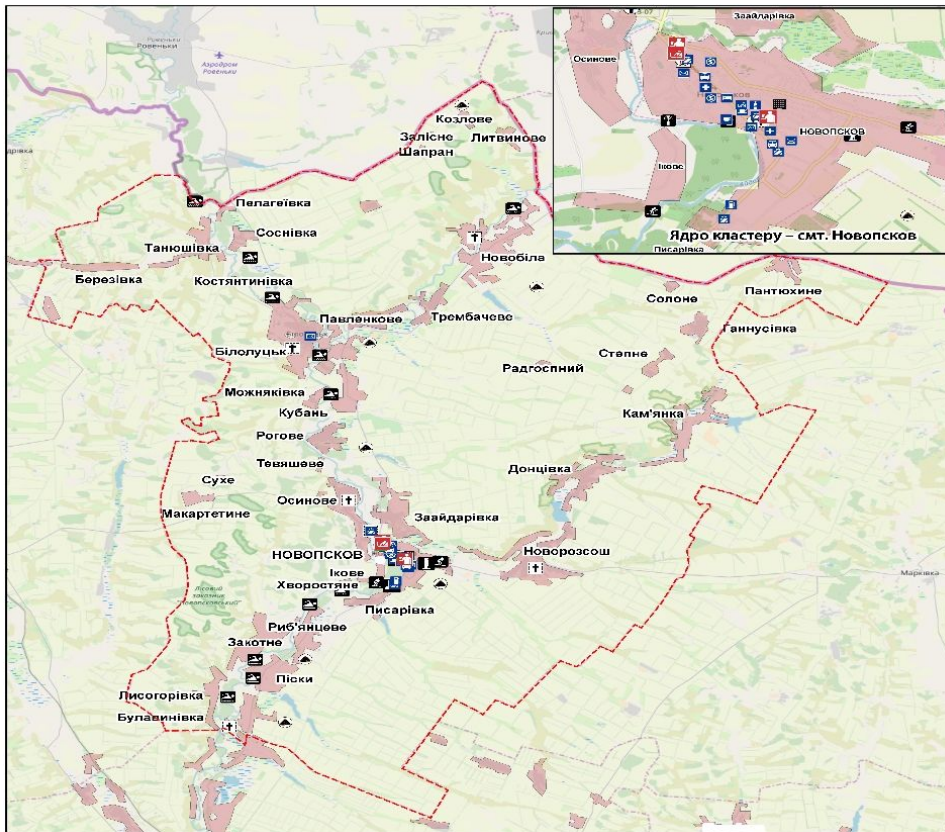


Fig. 5. Tourist cluster “Novoposkov region”. Symbols are the same as in fig. 2

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MECHANISM OF IMPLEMENTATION OF THE CLUSTER MODEL OF POST-CONFLICT TOURISM DEVELOPMENT IN LUHANSK REGION

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The topical issue of post-conflict development of Eastern territories of Ukraine by means of tourism is considered. It is proved that tourism can become one of the mentors of the economic revival of the Eastern region of Ukraine in the post-conflict period. It is proposed to create tourism clusters in the Luhansk region, which will contribute not only to the development of tourism, but above all, to the solution of significant socio-economic problems of the territory, namely: reduce unemployment in rural settlements of the Northern parts of the region and help to improve the lives of the local population. The structural and logical scheme of the tourist cluster is presented, which contains the minimum conditions for its creation: active businessmen, the authority; the safe territory. The presence of these conditions has to be confirmed by the desire of all participants to actively cooperate in the team to achieve a common goal. The algorithm for creating a tourism cluster, which contains seven interrelated stages, the observance of which guarantees the success of the case, has been improved. It is proved on the basis of the performed analysis of the existence of minimum conditions that in the Luhansk region they are in some Northern areas. Based on this, the map "Prospects for creation of tourist clusters of Luhansk region" was developed, and it was proposed to create four promising tourist cluster: "Bilovodsk region", "Kremin region", "Novopskov region" and "Starobil'sk region". Presented analysis of conditions of creation of tourist clusters in four districts of the Luhansk region:

“Belovodsk region”, “Kremin region”, “Novopskov region” and “Starobilsk region”, proves this necessity in each of them. The most prepared for the creation of a tourist cluster was the Krem n district, which is already a leader in the region in many economic indicators. The obtained results and experience in the Northern territories of the Luhansk region can be applied in the neighbouring Donetsk region, as well as in the future in the southern parts of both regions during the reintegration period. The post-conflict territory needs innovative, latest, quick solutions for development, so the creation of tourism clusters plays an important strategic role in this process.

Key words: post-conflict development, tourism cluster, post-conflict territory, tourism.