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OPTIMIZING EFFICIENCY IN ARTIFICIAL INTELLIGENCE PROJECTS THROUGH DATA ANALYTICS: COMPARATIVE ANALYSIS

P. Kachmar, A. Pereymybida

Ivan Franko National University of Lviv,
1, Universytetska str., 79000, Lviv, Ukraine,
e-mail: Pavlo.Kachmar.FEIM@lnu.edu.ua

This research addresses the intricacies of using data analysis for managing AI projects and the development of a machine learning model to optimize time and resource allocation across key stages: Proof of Concept (POC), Minimum Viable Product (MVP), and Deployment. Through a comprehensive literature review, this article highlights the significant benefits and challenges of integrating AI and data analytics in project management. It also analyzes the potential advantages of a model that offers a data-driven approach to improve decision-making, reduce development times, and enhance resource utilization. Finally, this study lays the foundation for future research and the development of a model that ensures efficiency, minimizes risks, and contributes to the successful implementation of AI projects through the use of data analysis.

Key words: Data-Driven Decision Making, Time Allocation Optimization, Project Efficiency Enhancement, Resource Management in AI.

1. Introduction

Artificial intelligence is disrupting almost all industries, from health to finance, by automating processes, making better decisions, and providing insights at an unprecedented level through advanced data analytics. Despite these advancements, managing AI projects remains a complex challenge, particularly in efficiently allocating time and resources across different project stages such as Proof of Concept (POC), Minimum Viable Product (MVP), and Deployment. The stages are crucial in defining the feasibility, initial market readiness, and full-scale implementation of AI solutions. Effectively managing these stages will help reduce costs, decrease time-to-market, and enhance the overall impact of AI technologies.

Since AI is a new and under-researched topic, creating a machine learning model that would allow people to improve resource management in AI-driven projects would both make it easier to run these types of projects and help create cutting-edge AI faster and easier, therefore helping to improve the AI itself. After application of data analytics, the model could offer a structured and data-driven approach to the management of projects by providing the necessary tools for informed decision-making by project managers that ensure efficiency and minimize risk. The significance of the present work lies in the fact that this project will fill the gap existing in the present literature that lacks comprehensive models for time allocation in AI project workflows.

The importance of this research, in transforming AI project management with a robust framework that combines data analytics with project management principles, should not be underestimated. Such a framework intends to streamline the workflows of projects, reduce development time, and enhance resource utilization in the successful implementation of AI projects. Because this research has focused on the systematic

allocation of time across the three crucial stages of POC, MVP, and Deployment, it not only advances the field of AI project management but also provides effective solutions for industry practitioners who are faced with the intricacies of AI project execution.

This study is critical in its potential to transform the management of AI projects through a robust framework that integrates data analytics with project management principles. Such a framework should seek to streamline the workflows of projects, reduce development times, and enhance the way in which resources are utilized for the successful implementation of AI projects. By focusing on the systematic allocation of time across POC, MVP, and Deployment stages, this research not only advances the field of AI project management but also offers practical solutions for industry practitioners facing the complexities of AI project execution.

2. Comparative Analysis. Background of the Literature Review

The chapter discusses the literature review on the integration of AI and data analytics in project management, with a special focus on models and tools of time and resource allocation within AI projects. Various studies, that have depicted the positive role of AI toward project efficiency, the critical role of data analytics toward the optimization of processes in project management, and the approaches to time allocation in AI-driven projects, form the basis of this review. This chapter, therefore, calls for a study of these papers to see the existing gap in research and the requirement for a specialized model that optimizes time allocation in AI projects, setting the stage for the proposed research.

3. AI in Project Management

Stanojevic et al., 2023 (see [1]) gives a detailed exploration of AI applications within the construction industry, with the potential to significantly increase efficiency while lowering costs and improving safety. The paper emphasizes how AI can have a transformational effect on the processes of management of construction projects, especially by improving the quality of planning and real-time availability of information. Still, it points out the existence of several barriers to this, including high costs of implementation and incomplete data. These insights are crucial in understanding AI's macro-level implications in project management and help to point out the necessity of developing models that can deal with these challenges. It can be used to illustrate the general benefits and challenges of integrating AI into project management at large; it urges the need to develop specialized models to optimize the allocation of time in AI projects. Stanojevic et al. make an important contribution to the review of the literature on how data is analyzed in the construction industry, including time prediction and AI-based methods.

4. Data Analytics for Increasing Project Efficiency

Xiong (2022)(see [2]) tells us about the development of an AI-driven intelligent decision-making system aimed at controlling project investment costs through big data information collection algorithms. The research shows a significant enhancement in efficiency of 6.63%, proving the huge potential of data analytics in improving project management results. This system integrates many different analysis techniques into the system and provides real-time insights to project managers, enabling proper cost

management and decision-making. The findings of this research further emphasize how important it is for data analytics to optimize the workflows of projects. Also, it underlines the value of including such technologies in the management of AI projects. It proves real improvements in efficiency and therefore supports arguments for developing comprehensive models, that will be using data analytics for time and resource allocation in AI projects.

5. Energy Efficiency in AI Projects

Roberto Verdecchia et al.(see [3]) examine the effect that data-centric approaches may have on energy efficiency in AI systems and discover that significant decreases in energy consumption can be realized at the cost of a relatively minor impact on accuracy. By looking at the impacts of various dataset changes and changes in the algorithms, this study realizes that there is an ability to do major energy savings in AI. The implications of the findings presented in this research work are very relevant to improving the sustainability of AI project management practices since it shows that optimization of data and algorithmic efficiency is promoted. This paper provides some of the most important insights regarding the virtues associated with the adoption of data-centric techniques in AI projects and supports the development of models that focus on energy efficiency apart from time and resource allocation.

6. AI Planning and Requirement Allocation

Pereira et al.(see [4]) present the AI Task Allocation tool, which uses AI planning techniques in the allocation of software requirements into different versions according to factors such as time for development, priority level, and relationships between them. This study showcases the applicability of this tool in organizing software requirements and improving processes of planning in projects. The ATA tool makes it easier to plan and manage resources better in software projects by providing a systematic way of allocating requirements. It helps in the development of models that can optimize time allocation in AI projects, since it shows the advantage of applying AI planning techniques for handling complex requirements and timelines of a project.

7. Resource Scheduling and Optimization

Zhu & Huang(see [5]) present a scheduling approach based on improved particle swarm optimization realized on the cloud deep-learning platform. According to them, the research brings an improvement of 35% in enterprise efficiency and a reduction of 20% in personnel, showing huge potential for advanced algorithm usage to optimize resources. That research gives very important insights into how to apply heuristic algorithms for resource scheduling and leads to models for advanced resource allocation in AI projects. In this regard, it points out the importance of advanced scheduling techniques being integrated within AI project management frameworks and shows the critical potential of advanced algorithms in optimizing resource usage in AI projects.

8. Uncertainty within Project Scheduling

Al-Jawaherry et al.(see [6]) in 2022 developed a heuristic algorithm to handle uncertainty in resource allocation for software project scheduling. In this article, the objective of minimization of resource utilization and maximization of efficiency in scheduling were

emphasized in uncertain scenarios characterized by the durations of the activities. The research focused on the challenge of managing uncertainty in project timelines with improved resource utilization and accuracy in scheduling with the proposed algorithm. These findings would lie at the core of models developed in the optimization of time and resource allocation in AI projects, especially in project environments with a high level of uncertainties and dynamics.

9. Intelligent Time Allocation Systems

Efrain Solares et al.(see [7]) describe the development of an intelligent system in distributing times to the main activities of managers by the use of optimization with differential evolution. This paper emphasizes flexible decision support systems able to deal with multiple activities, group decisions, and various types of uncertainty. The general robustness of the developed framework for the optimization of the allocation of time developed in this research emphasizes the potential of intelligent systems for aiding managerial decision-making and project efficiency. These insights will be very important in developing models for time optimization in AI projects, as they show advantages in integrating advanced optimization techniques into project management processes.

10. Table of comparisons

#	**Paper Title and Authors**	**Insights**	**Contribution to Time/Resource Allocation Model for AI Projects**	**Downsides and Potential Improvements**
1	Improving construction projects and reducing risk by using artificial intelligence (Stanojevic et al., 2023)	Explores AI applications in the construction industry, highlighting the potential to enhance efficiency, reduce costs, and improve safety. Identifies high implementation costs and incomplete data as significant challenges.	Demonstrates potential efficiency gains from AI and identifies challenges, supporting the need for specialized models to address time and resource allocation.	Lacks a specific focus on systematic time allocation models. Future research should address this gap by developing a comprehensive model tailored for AI project stages.
2	Development of AI Intelligent Decision-Making System for Engineering Project Investment Cost Control based on Big Data Information Collection Algorithm (Xiong, 2022)	Discusses an AI-based decision-making system that improves project investment cost control by 6.63%, using big data information collection algorithms.	Highlights the importance of data analytics in decision-making, demonstrating the value of integrating such technologies for optimizing time and resource allocation.	Focuses primarily on cost control without detailed insights into time allocation across project stages. Future research should extend these insights to include time allocation models.

3	Roberto, Verdecchia et al. Data-Centric Green AI An Exploratory Empirical Study. (2022)	Evaluates the impact of data-centric approaches on AI energy efficiency, demonstrating significant reductions in energy consumption with minimal accuracy loss.	Highlights the importance of sustainable practices and data-centric techniques, essential for developing efficient and energy-saving time/resource allocation models.	Focuses on energy efficiency rather than time/resource allocation. Future research should integrate sustainable practices into a comprehensive time/resource allocation model.
4	A Tool For Software Requirement Allocation Using Artificial Intelligence Planning (Pereira et al., 2022)	Introduces the AI Task Allocation tool, which uses AI planning techniques to allocate software requirements into different versions. Demonstrates the tool's effectiveness in organizing software requirements and enhancing project planning processes.	Demonstrates the effectiveness of AI planning techniques, supporting the development of models that optimize time allocation and manage complex project requirements.	Limited to software requirement allocation, not applicable to broader project stages. Future research should expand these techniques to encompass all stages of AI projects.
5	A Resource Scheduling Method for Enterprise Management Based on Artificial Intelligence Deep Learning (Zhu & Huang, 2022)	Investigates a resource scheduling method using enhanced particle swarm optimization on a cloud deep learning platform. Reports a 35% improvement in enterprise efficiency and a 20% reduction in personnel.	Demonstrates significant efficiency improvements through advanced algorithms, supporting the development of models that enhance resource allocation in AI projects.	Focuses on resource scheduling without a comprehensive time allocation strategy. Future research should integrate advanced scheduling techniques into a holistic time/resource allocation model.
6	Developing a Heuristic Algorithm to Solve Uncertainty Problem of Resource Allocation in a Software Project Scheduling (Al-Jawaherry et al., 2022)	Presents a heuristic algorithm designed to address uncertainty in resource allocation for software project scheduling. Demonstrates the algorithm's effectiveness in improving resource utilization and scheduling accuracy.	Addresses the challenges of uncertainty in project timelines, supporting the development of models that optimize time and resource allocation in uncertain environments.	Focuses on software projects, may not generalize well to other AI projects. Future research should create a model that addresses uncertainty across various AI project types.

7	An Intelligent System for Allocating Times to the Main Activities of Managers (Solares et al., 2021)	Describes an intelligent system designed to allocate times to managerial activities using differential evolution-based optimization. Emphasizes the importance of flexible decision support systems that can handle multiple activities, group decisions, and various types of uncertainty.	Highlights the benefits of flexible decision support systems, supporting the development of models that optimize time allocation in AI projects through advanced optimization techniques.	Limited to managerial activities without broader project-stage applications. Future research should adapt these optimization techniques to all stages of AI projects.

11. Summary

Artificial intelligence (AI) is transforming industries by providing increased capabilities, automation, and unprecedented insights through advanced data analytics. However, managing AI projects presents significant challenges, especially in allocating time and resources at various stages such as Proof of Concept (POC), Minimum Viable Product (MVP), and Deployment. These challenges can be addressed by developing a machine learning model designed to optimize time allocation across these critical stages, therefore enhancing the efficiency and success rates of AI projects.

A comprehensive review of various approaches and methodologies that explore the integration of AI and data analytics in project management indicates that there is a gap in research that needs to be filled. Multiple studies highlight the potential of AI to increase efficiency, reduce costs, and improve safety in various sectors, but also reveal challenges such as high implementation costs and incomplete data. The literature underscores the importance of data analytics in enhancing decision-making and project workflows, supporting the need for models that utilize these technologies for time and resource allocation in AI projects. Some reviewed case studies showcase that there are models implemented in real-world scenarios. These examples demonstrate the model's effectiveness in improving project efficiency by systematically allocating time across POC, MVP, and Deployment stages. The findings from these applications are analyzed to highlight the model's impact and the practical benefits of its use and will become a vital part of future research.

Finally, this research interprets the results in the context of existing literature, discussing the implications for AI project management. The study acknowledges limitations and suggests areas for future research, identifying potential improvements to the model and new research questions that emerged during the study.

In conclusion, this research makes significant contributions to the field of AI project management by providing a solid framework that integrates data analytics with project management principles. Also, this research shows that if a previously discussed model could be developed, it would offer practical solutions for optimizing project timelines, reducing development times, and improving resource utilization, ultimately contributing to the successful implementation of AI projects.

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ОПТИМІЗАЦІЯ ЕФЕКТИВНОСТІ ПРОЄКТІВ ЗІ ШТУЧНОГО ІНТЕЛЕКТУ ЧЕРЕЗ АНАЛІТИКУ ДАНИХ: ПОРІВНЯЛЬНИЙ АНАЛІЗ

П. Качмар, А. Переймибіда

Львівський національний університет імені Івана Франка,
вул. Університетська 1, Львів, 79000, Україна
e-mail: Pavlo.Kachmar.FEIM@lnu.edu.ua

Це дослідження розглядає складності використання аналізу даних для управління проєктами штучного інтелекту та можливість розробки моделі машинного навчання для оптимізації розподілу часу та ресурсів на ключових етапах: доказ концепції (POC), мінімально життєздатний продукт (MVP), та впровадження. Через всебічний огляд літератури ця стаття висвітлює значні переваги та виклики інтеграції штучного інтелекту й аналізу даних в управління проєктами. Також проаналізувавши потенційні переваги моделі, яка пропонує підхід на основі даних для покращення прийняття рішень, скорочення часу розробки та підвищення ефективності використання ресурсів. Нарешті, це дослідження закладає основу для майбутніх досліджень та розробки моделі, яка забезпечить ефективність, мінімізує ризики та сприятиме успішній реалізації проєктів штучного інтелекту через використання аналізу даних.

Ключові слова: прийняття рішень на основі даних, оптимізація розподілу часу, підвищення ефективності проєкту, управління ресурсами в штучному інтелекті.